

THE  
ESSENTIAL  
QUICKSTART GUIDE  
TO  
EXPORTING/IMPORTING  
YOUR  
WOOCOMMERCE  
STORE DATA



***Brought to you by:***



Visser Labs is the leading WooCommerce export/import solution, equipped with advanced tools and the power to handle over 10,000 products

Visit Us: <https://visser.com.au/>

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*Prepared by: Michael Logarta*

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Thanks for downloading ***The Essential Quick Start Guide For Exporting/Importing Your WooCommerce Store Data*** – your guide to launching the tools required for efficient, convenient, and secure mass data analysis and management!

After reading this PDF handbook, you'll gain the following key insights:

1. How processes known as “exporting” and “importing” can let you easily access, review, modify, store, and share huge volumes of complex store information
2. How exporter and importer tools enable efficient, secure, and robust management of your e-commerce store information
3. How to quickly set up powerful exporter and importer tools that can benefit your e-commerce store

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# Chapter 1

## Managing Mass Data With Ease

As an online store owner, dealing with vast amounts of information is an important part of your daily routine. Whether it's overseeing inventory, handling customer details, or tracking sales trends, these tasks allow you to keep your business running smoothly.

But let's face it—handling so much material can be extremely challenging. Imagine juggling multiple systems that don't quite speak the same language. Picture sorting through all sorts of data types, trying to make sense of inconsistencies, and handling a constant flood of information every single day. It can feel like trying to solve a complex puzzle without all the pieces.

So what can you do to make your job easier?

Simple: you convert all those complex details into a format that's super easy to manage. Ever used a Microsoft Excel spreadsheet? The Excel file is just one of the many formats that allow you to effortlessly access, view, edit, store, and share large volumes of data.

And to make such conversions happen, you use special tools: *exporter and importer tools*.

In this e-book, we'll discuss why exporting and importing your online store details are crucial to your business. Then, we'll walk you through the quick and easy setup of powerful exporter and importer tools that can do wonders for your e-commerce venture.

So let's get right into it!



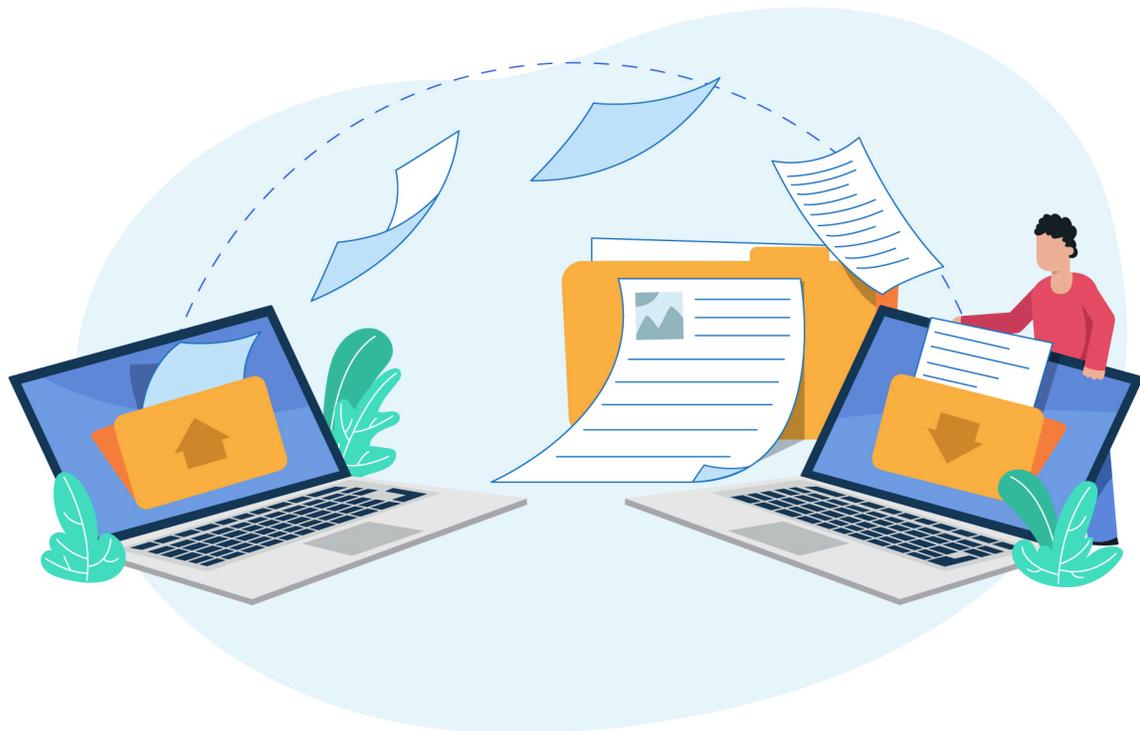
# Export And Import: What They Really Mean

You might have already encountered the usage of the words “export” and “import” in tech talk. But what, exactly, do they mean, especially for your online store?

- **Export:** In the simplest terms, “export” means taking things out. In the context of your online store, it’s basically making a copy of your store information—like the product or customer details—and saving them somewhere else, typically in a data format such as an Excel file.
- **Import:** As the opposite of export, “import” simply means to bring things in. So if you have information saved in a data format such as an Excel file, “importing” is all about bringing this information into your store.

Thus, exporting and importing are just ways of moving information around for your online store. Export is like copying out, and import is bringing in.

Furthermore, knowing how to export and import is basically giving yourself a convenient way to save and manage store information. As such, it’s essentially having a reliable backup plan, as well.



# What Are Data Formats?

We've already given an example of a data format—the Microsoft Excel file, which uses a spreadsheet to present your information in a manner that's easy to review and modify.

Data formats are structured ways of organizing data, acting like languages that computers use to understand and share information. Furthermore, they allow humans to easily access, comprehend, modify, and share data.

In addition to the Excel file, you might have heard of a few other data formats, such as:

- **CSV (Comma-Separated Values):** CSV is like a basic table where data is separated by commas. It's commonly used for spreadsheets and databases because it's easy to create and understand.
- **JSON (JavaScript Object Notation):** This one's simple and readable, often used for transmitting data between web servers and applications.
- **XML (eXtensible Markup Language):** XML is a bit older but still useful. It's good for storing and transporting complex data on the internet.

Data formats act as a common ground for different systems, allowing them to communicate and share information without any confusion. They're the glue that helps data move smoothly between different software and applications.

Data formats come in structured and tabular varieties. However, for simplicity's sake, we'll stick with the umbrella term "data format" from here onward.



# What Are Exporter And Importer Tools?

Exporter and importer tools are software applications or system features that smoothly move and transform large amounts of data between different platforms and formats. For instance, you can transfer information from your online store into an Excel file and back.

Let's explore each tool a little more closely!

- **Exporter Tools:** These applications extract mass data from a system and then convert it into data formats. They're great at preparing data for use outside the system, presenting it in a way that's easy to access, review, modify, and share.

Continuing with our previous example, you can move specific store information, such as your list of products and customers, into a Excel file.

- **Importer Tools:** On the flip side, importer tools specialize in receiving, interpreting, and integrating mass data from specific formats into a system. They smoothly bring external data into a chosen system, keeping the data not only accurate but also compatible with said system.

For instance, you can transfer information from your Excel file back into your online store's system.



# Why Should You Use Exporter And Importer Tools?

Exporter and importer tools play a pivotal role in data management and make the entire process easier and faster. To be specific, they ensure:

- **Enhanced Accessibility and Manipulation:** Any information stored within a data format is far easier and faster for people to access, understand, adjust, and share. Case in point: it's more convenient to update product and customer details while they're in an Excel spreadsheet.
- **Smooth Data Travel:** These tools allow mass data to easily move between different systems, applications, or platforms in an organized manner.
- **Data Consistency:** They ensure that the bulk data you export and/or import retains its original structure, accuracy, and integrity, thus maintaining its quality throughout the transition.
- **System Integration:** They simplify the process of integrating enormous volumes of data from external sources or moving it between different systems or software.

Simply put, exporter and importer tools are essential elements of efficient data workflows. They guarantee that any data you move around doesn't change while simplifying and speeding up such transitions. In addition, they make data easy for people to access, modify, store, and share.

For these reasons, these tools empower businesses to manage, analyze, and use information effectively across various platforms and applications.

But there's so much more to exporters and importers than what we've already discussed—which is why we're dedicating the next chapter to the enormous benefits these tools can provide WooCommerce store owners such as yourself.

Let's proceed!

# Chapter 2

## The Benefits Of Transferring Information

When it comes to e-commerce, success often depends on how you use information to make the right decisions. So if you want your business to go places, you need to manage your online store data efficiently.

In this chapter, we explore the various benefits awaiting those who harness the power of exporting and importing their WooCommerce store details. This means we'll look at how data formats can provide store owners with many significant advantages by helping them improve their efficiency, ability to analyze information, and more.



# Exporting Data: Leveraging The Power Of Data Formats

So, what's the big deal about using an exporter tool? Do you gain anything when you transfer your store information into an Excel or JSON file?

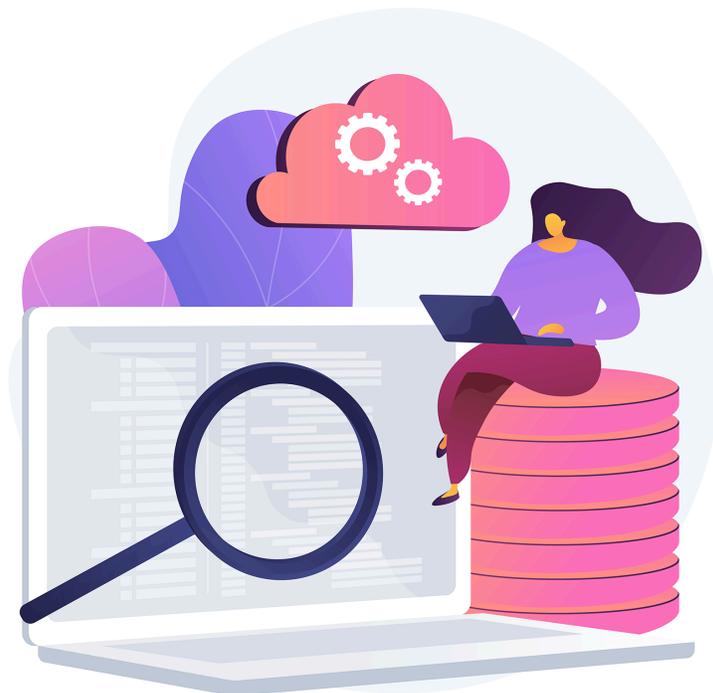
Using an exporter tool to export data offers several practical benefits, such as:

**Data Analysis:** Data formats provide a familiar environment for anyone wishing to give their store information an in-depth examination. Thus, exporting makes it easier for you to analyze crucial details, create reports, and spot trends using the tools and formulas that these formats provide.

**Inventory Control:** When data is exported into a familiar environment, you can manage inventory more efficiently. For instance, you can view or adjust product details, quantities, prices, and other information in a few quick and simple steps, saving time and reducing errors.

**Offline Access:** If your online store's system is unreachable because of internet problems, work slows down or worse, grinds to a halt. But if you have your store information in a format you can use anywhere, you can access, review, or modify said information even when you're offline.

**Backup:** It's a safety net for your data. Having an exported copy of your critical information ensures that it remains secure and recoverable in case of system issues.



**Migration and Integration:** When you're moving to a new platform or integrating systems, transferring data can be a major headache. Thankfully, such processes become smoother when data can be efficiently exported and imported, ensuring a seamless transition.

**Bulk Edits:** Modifying details one by one not only takes forever but also requires a tremendous amount of effort. Fortunately, exported data allows for easy mass editing and re-importing, simplifying large-scale updates or modifications.

**Sharing and Collaboration:** Exported files allow you to easily share specific sets of data. After all, it's much easier to collaborate with team members, partners, or stakeholders when information is shared in a format they can work with.

So, why use an exporter tool to export your WooCommerce store information into data formats? Because it offers practicality and flexibility in managing, analyzing, and sharing important store details.

## Importing Data: Expanding Your Store's Information Horizons

What's the point of an importer tool? Why bring the details within a data format into your WooCommerce store?

Using an importer tool to import data presents many advantages:

**Data Integration:** Importing lets you easily and reliably integrate information from outside sources into your store. Specifically, it allows you to merge, update, or add new information from data formats into your platform's system.

**Efficient Updates:** Importing is a powerful tool for updating existing data en masse. You can swiftly modify product details, prices, or quantities, ensuring your store remains up-to-date.

**Ease of Migration:** When switching from another platform or system, importing information from data formats simplifies and improves the transition. This ensures a smooth shift as well as prevents the loss or disruption of your precious store details.

**Quick Data Entry:** When you import data, you automatically enter bulk information into your chosen system. This allows you to save precious time. In addition, you prevent the errors that can occur when you manually enter information into a system.



**Collaboration:** Importing data simplifies collaboration and fosters efficient teamwork. After all, it allows team members or partners to provide information in a format that seamlessly integrates into your store.

**Backup Restoration:** In case of data loss or system issues, storing important information in data formats allows you to easily restore crucial store details. This guarantees that your critical information is recoverable.

**Adaptability:** Importing data makes adapting to changing needs hassle-free. This is because it's easy to make quick adjustments or additions to the information contained within data formats. Furthermore, it's extremely convenient to import updated information into your system.

To summarize, using an importer tool simplifies and hastens the process of bringing data format information into your WooCommerce store. Specifically, it offers efficiency, adaptability, and a streamlined approach to integrating, updating, and managing your store details.

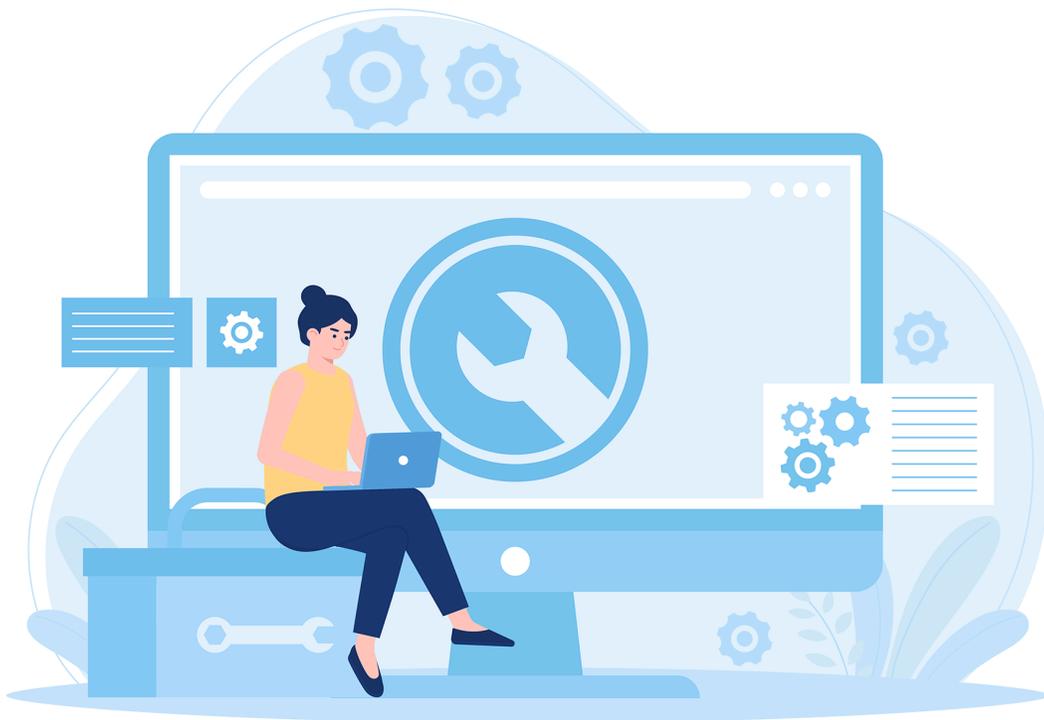
# Maximizing Benefits With Exporting And Importing: A Synchronized Approach

Individually, the advantages of exporting and importing data are substantial. However, the real power lies in their symbiotic relationship when used in tandem within WooCommerce stores.

As you'll see below, combining these processes unlocks a realm of enhanced efficiency, seamless operations, and comprehensive data management:

**Consistent Data Backup:** Exporting creates a secure backup of your store's critical information. When unexpected issues or data loss occur, this exported data becomes a dependable safety net. Combine this with importing for a reliable method to swiftly restore data, and you can guarantee that your operations are never interrupted.

**Effortless Updates:** Exporting allows you to easily modify large amounts of data. When you blend this with the efficient updating capabilities of importing, you create a smooth cycle of data refreshment. To be specific, combining these processes allows you to make quick changes to crucial details, prices, quantities, or other essential information, ensuring your store stays accurate and up-to-date.



**Collaboration in Sync:** Exporting data allows you to easily share information with others, making teamwork a breeze. For a smooth joint effort, however, add in the collaboration benefits of importing, which seamlessly integrates external data. This mix fosters an environment where everyone can contribute and refine information efficiently.

**Flexibility and Growth:** Exporting store details into data formats boosts adaptability. Pair this with the flexibility of importing to make swift adjustments and additions to your store's information. It's a combo that allows you to adjust to evolving needs without hassle, thus streamlining scaling.

In a nutshell, uniting the strengths of exporting and importing data creates an integrated approach to managing your WooCommerce store's data. This harmony doesn't just enhance individual benefits but also propels your store toward efficiency, adaptability, and operational excellence.

## **Mastering Exporter And Importer Synergy: Fueling E-commerce Success**

The combined use of exporter and importer tools serves as a crucial strategy for e-commerce business owners. In this chapter, we emphasized their interconnected role, illustrating how navigating between these tools leads to efficiency, adaptability, and a nimble approach to nurturing a successful online business.

Embrace this integrated approach to sculpt a thriving e-commerce venture!

# Chapter 3

## Getting Started With Visser Labs

Running a WooCommerce store means juggling hundreds if not thousands of details. In addition to the products you're offering, you're handling mountains of data about product categories, coupons, orders, customers, reviews, subscriptions, commissions, bookings, and so much more.

Can you imagine the painstaking effort it will take to manage all that information manually?

Thankfully, we have a solution to your problems: Visser Labs.

Visser Labs boasts two powerful plugins for WooCommerce:

- Store Exporter Deluxe
- Product Importer Deluxe

With these two plugins, Visser Labs offers advanced export scheduling, smart filtering, and robust attribute controls for your store. It can also handle large volumes of data, making the import or export of 10,000+ products easier than ever.

In this chapter, we'll guide you through quickly setting up Store Exporter Deluxe and Product Importer Deluxe in your WooCommerce store.

So let's get started!



# Quick Setup: Method 1 (4 Easy Steps)

Setting up Store Exporter Deluxe and Product Importer Deluxe involves the same four straightforward steps. We've outlined these steps below:

## 1. Get To Know Your Plugins

Before making a purchase, we highly recommend learning as much as you can about the plugins. To do this, click the following links and check out what each plugin offers:

- [Store Exporter Deluxe](#)
- [Product Importer Deluxe](#)

As you can see below, each page comes with a plugin features overview that also shows what you miss out on if you rely on WooCommerce only.

Download Plugin Now →

|                                     | Built-In<br>WooCommerce | Store Exporter Deluxe<br>by Visser Labs |
|-------------------------------------|-------------------------|---|
| <b>Overview</b>                     |                         |   |
| Automation features                 | –                       | ✓                                       |
| Customizable export templates       | –                       | ✓                                       |
| Custom post types                   | –                       | ✓                                       |
| Advanced filtering                  | –                       | ✓                                       |
| Integration with 85+ common plugins | –                       | ✓                                       |
| Premium support                     | –                       | ✓                                       |

When you're ready to buy a plugin, simply navigate to the *Pricing* page by clicking any of the **Download Plugin Now** buttons. Alternatively, you can head to this [link](#).

## 2. Purchase Your Desired Plugin Bundle

On the *Pricing* page, you'll find three bundles, namely **Exporter Only**, **Exporter + Product Importer**, and **Agency Package**:

|   | BEST VALUE  |   |
|---|---|---|
| <h3>Exporter Only</h3> <p><i>Just our powerful<br/>WooCommerce export plugin</i></p> <p><a href="#">Get Started →</a></p> | <h3>Exporter + Product Importer</h3> <p><i>The full package of exporting<br/>&amp; importing plugins</i></p> <p><a href="#">Get Started →</a></p> | <h3>Agency Package</h3> <p><i>For agencies working on multiple<br/>client websites</i></p> <p><a href="#">Get Started →</a></p> |
| <ul style="list-style-type: none"><li>Single (1) website license</li></ul>  | <ul style="list-style-type: none"><li>Single (1) website license</li></ul>  | <ul style="list-style-type: none"><li>Unlimited (∞) websites license</li></ul>  |
| <ul style="list-style-type: none"><li>Store Exporter Deluxe Plugin</li></ul>  | <ul style="list-style-type: none"><li>Store Exporter Deluxe Plugin</li></ul>  | <ul style="list-style-type: none"><li>Store Exporter Deluxe Plugin</li></ul>  |
| <ul style="list-style-type: none"><li>Export Orders</li></ul>   | <ul style="list-style-type: none"><li>Product Importer Deluxe Plugin</li></ul>  | <ul style="list-style-type: none"><li>Product Importer Deluxe Plugin</li></ul>  |
| <ul style="list-style-type: none"><li>Export Products</li></ul>   | <p><b><u>Everything in Exporter Only, plus:</u></b></p>   | <p><b><u>Everything in Export &amp; Import, plus:</u></b></p>   |
| <ul style="list-style-type: none"><li>Export Subscriptions</li></ul>  | <ul style="list-style-type: none"><li>Import Products</li></ul>   | <ul style="list-style-type: none"><li>For agencies, freelancers, &amp; devs</li></ul>   |
| <ul style="list-style-type: none"><li>Export Product Categories &amp; Tags</li></ul>                                      | <ul style="list-style-type: none"><li>Bulk importing support</li></ul>  | <ul style="list-style-type: none"><li>Support existing client projects</li></ul>  |

To start the purchasing process, click your desired bundle's **Get Started** button. Doing so will take you to a page where you have to fill out a form with your billing details.

 **VisserLabs**

**Contact Information**

Email

First name \*  Last name \*

Country  
United States (US)

+1  Phone

**Payment Information**

A 14-day money-back guarantee applies to all purchases. Any discounts/introductory prices only apply to the first term. All plans automatically renew yearly at the normal price using the payment method you provide today. You can update the payment method or cancel at any time via your account. By clicking the button and completing your payment, you agree to the [Terms Of Service](#) & [Privacy Policy](#).

**Complete Checkout**

[Refund Policy](#) [Privacy Policy](#) [Terms of Service](#)

Store Exporter Deluxe (Single Site)x 1

Product Importer Deluxe (Single Site)x 1

Have a coupon? [Click here to enter your code](#)

Subtotal

Coupon

Total \$

**20,000+ Store Owners Trust Visser Labs**

 **Our 100% No-Risk Money Back Guarantee**  
Over the next 14 days, if Visser Labs tools are not the best fit, simply reach out! We'll happily refund 100% of your money. No questions asked.

 **Store owner & developer friendly**  
Our plugins are built for store owners and developers alike. We ensure everything works great out of the box.

 **Expert Worldwide Support**  
Dedicated support engineers that know the plugins inside and out, bringing excellent support to you.

Once you've filled up this form, click the **Complete Checkout** button to finalize your purchase. This will give you access to the plugin and redirect you to the *Thank You* page.

Also, buying your first plugin automatically creates a Visser account for you, allowing you to log into the website with your email and password. Don't forget to check your email for the login details!

Having an account allows you to upgrade your bundle, download purchased plugins, and more.

### 3. Download The Plugin

Now that you've purchased a plugin, its files will be available for download on the bottom right corner of the **Thank You** page. Simply click the **Download** button to download a plugin!

 **Welcome Michael!**

**Customer Details**

Email  Phone

Billing address

Visit your account area any time to download the latest copy of your plugins and view your license keys.

[Visit Your Account Area ↗](#)

**Order Details**

|   |                 |
|---|-----------------|
| Store Exporter Deluxe (Unlimited Sites) x 1   | \$199.00        |
| Product Importer Deluxe (Unlimited Sites) x 1 | \$199.00        |
| Subtotal                                      | \$398.00        |
| Discount                                      | \$0.00          |
| <b>Total</b>                                  | <b>\$398.00</b> |

**Downloads**

| File                                    |                          |
|---|--------------------------|
| woocommerce-store-exporter-deluxe.zip   | <a href="#">Download</a> |
| woocommerce-product-importer-deluxe.zip | <a href="#">Download</a> |

**Subscription**

| Subscription         | Next Payment     | Total    |                      |
|----------------------|------------------|----------|----------------------|
| <a href="#">View</a> | February 2, 2025 | \$398.00 | <a href="#">View</a> |

Alternatively, you can head to your **My Account** page by clicking the **Visit Your Account Area** button on the **Thank You** page or clicking this [link](#).

Once you're on the **My Account** page, click the **Downloads** tab. This shows you a list of the purchased plugins that you can download.

# My Account

[Dashboard](#) [Downloads](#) [Account Details](#) [Affiliate Program](#) [Log out](#)

Software

## Product Importer Deluxe (Unlimited Sites)

[Download Plugin](#)

Version 3.8.3 – [See changelog](#)

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License Key

Site Activations  
0 / ∞ – [View Sites](#)

Renewal Date  
2025-02-02 ACTIVE

[View Subscription](#)

Software

## Store Exporter Deluxe (Unlimited Sites)

[Download Plugin](#)

Version 5.3.4.1 – [See changelog](#)

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License Key

Site Activations  
0 / ∞ – [View Sites](#)

Renewal Date  
2025-02-02 ACTIVE

[View Subscription](#)

All you have to do is click the **Download Plugin** button.

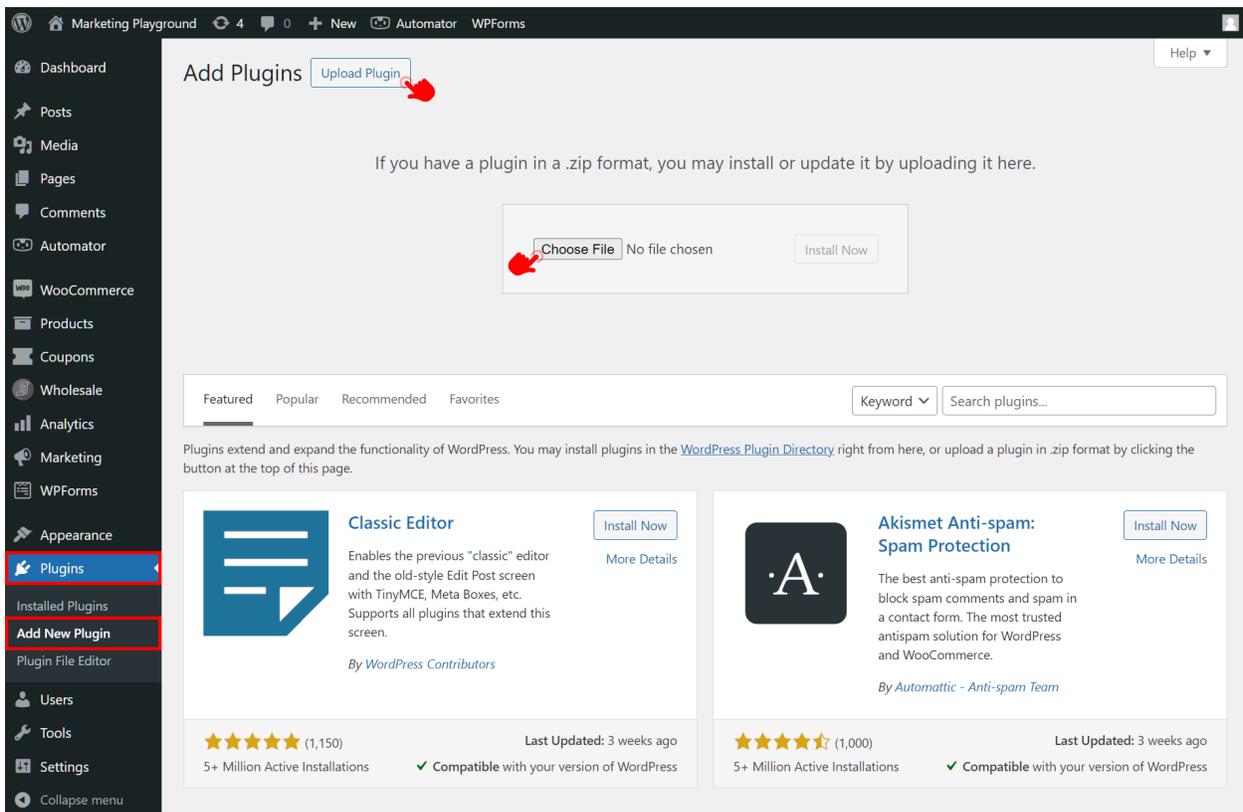
Downloading a plugin saves it as a ZIP file into your preferred Download folder on your computer.

## 4. Install And Activate The Plugin

The fourth step is to install the plugin into your WordPress store, and then activate it so that it's ready for use.

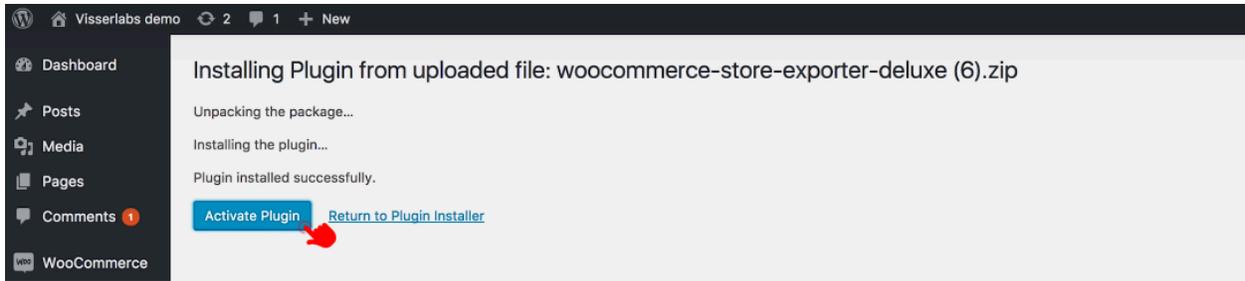
Log into your WordPress store as an administrator. Then, go to your WordPress dashboard, and click **Plugins > Add New Plugin**. This takes you to the **Add Plugins** page.

Near the top of the page is the **Upload Plugin** button. Click this, then click the **Choose File** button.

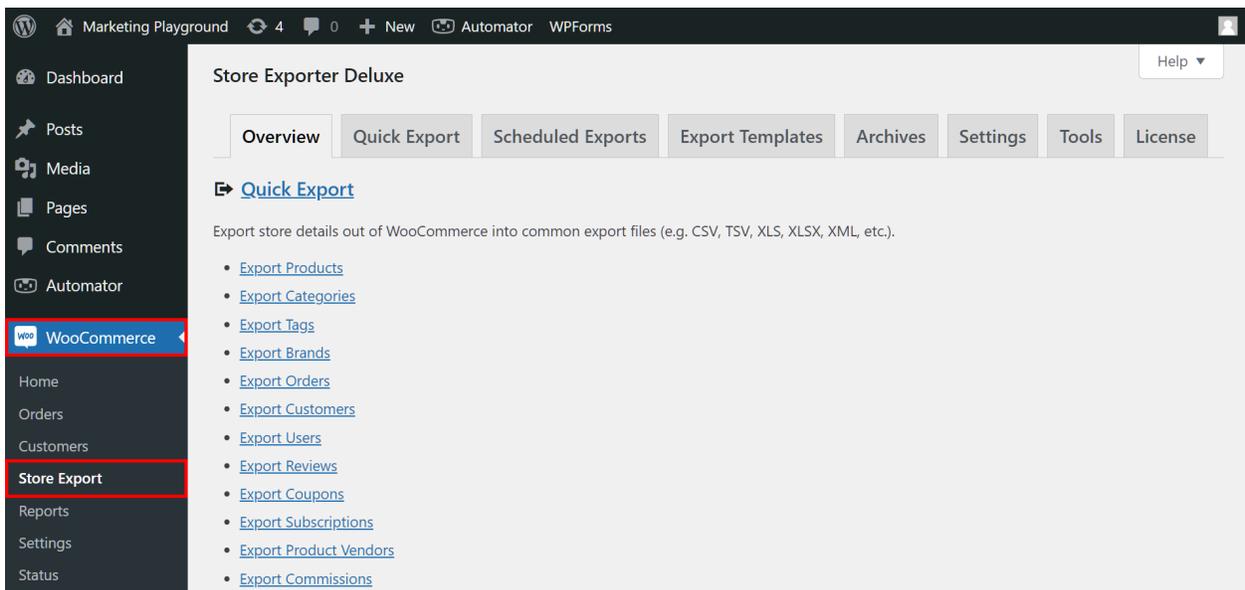


Look for your downloaded ZIP file and click it. Then, once you're back on the **Add Plugins** page, click the now-clickable **Install Now** button near the name of your ZIP file.

This will take you to a page detailing the plugin installation process. Click the **Activate Plugin** button.



Your plugin is now ready for use. To find it, head to your WordPress dashboard, select **WooCommerce**, and then click either **Store Export** or **Product Import**.



## Quick Setup: Method 2

There's another way to set up the Visser Labs plugins.

First, complete Steps 1 and 2 of Method 1.

Once checkout is complete and your payment gateway has cleared your purchase, you'll receive an email receipt entitled "Your Visser Labs order is now complete."

This receipt contains a link for each of your purchased plugins. Clicking a link will download a plugin into your computer's Download folder.

Now, all that's left to do is follow Step 4 of Method 1 and you're all set!

# Chapter 4

## A Quick Example: Store Exporter Deluxe

Now that you've activated your new Visser Labs plugin, you're ready to enjoy its benefits.

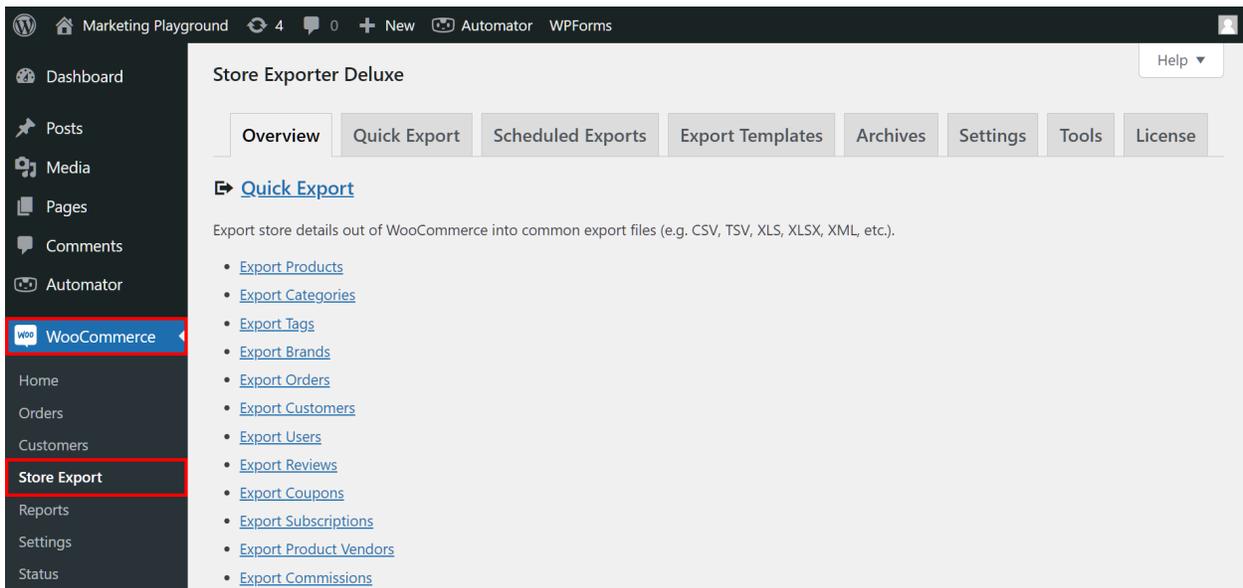
As Store Exporter and Product Importer Deluxe are each loaded with versatile features, instructions delving into how to use them will require two entirely separate e-books.

To give you an example of how powerful these plugins are, this e-book will give you a glimpse into one of them: Store Exporter Deluxe.

## Introducing Store Exporter Deluxe

With Visser Labs' Store Exporter Deluxe, you can convert reams of store information into data formats that are easy to access, examine, modify, store, and share.

Once you've installed and activated Store Exporter Deluxe, finding its controls is easy. Simply head to your WordPress dashboard, then click **WooCommerce > Store Export**.



As you can see, this brings you to the **Store Exporter Deluxe** page, which is subdivided into several distinct sections. For now, let's check out two of the most commonly used sections and their extremely powerful features:

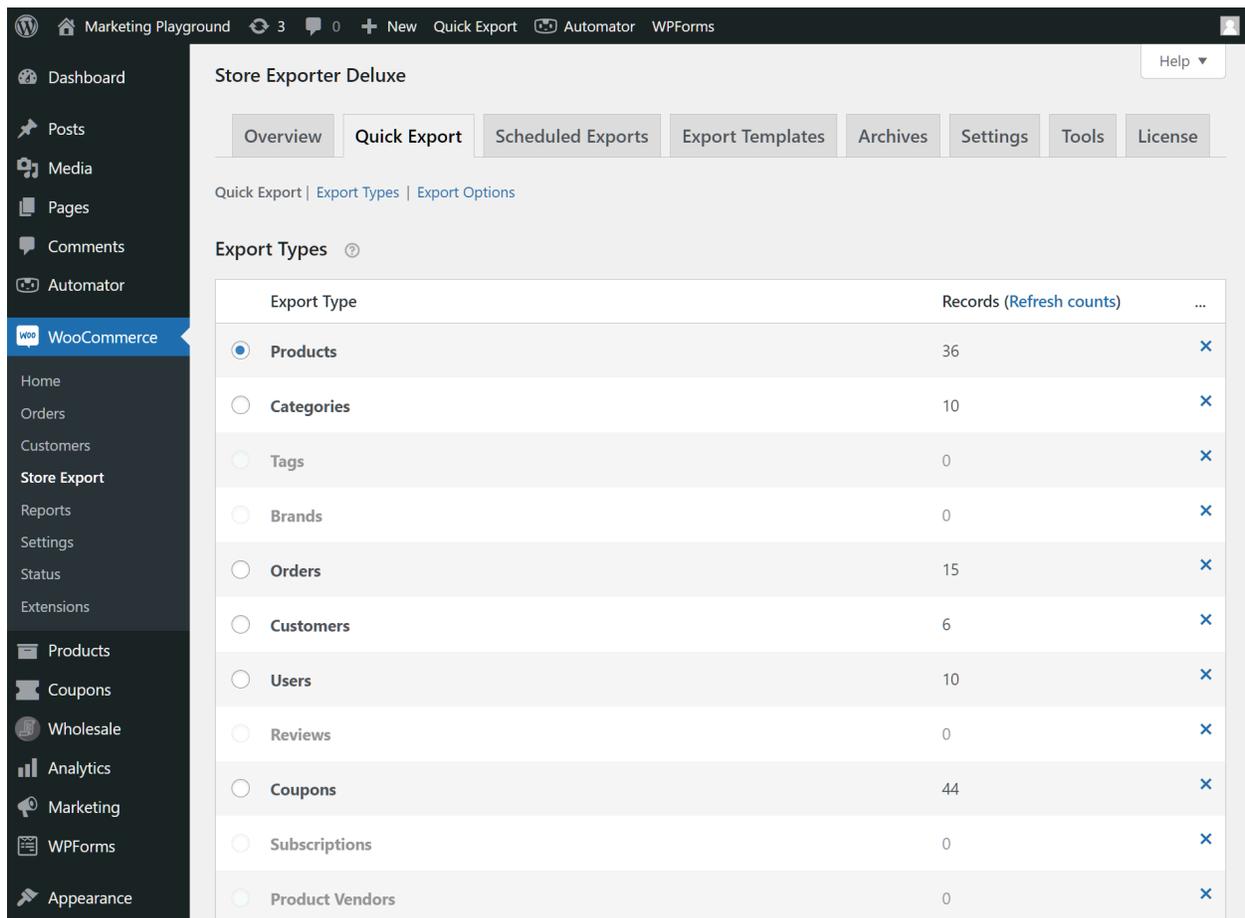
- Quick Export
- Scheduled Exports

## Quick Export

Boasting many useful features, *Quick Export* is a section you'll be visiting a lot.

As its name suggests, *Quick Export* is a fast way to transfer store details into a data format of your choosing.

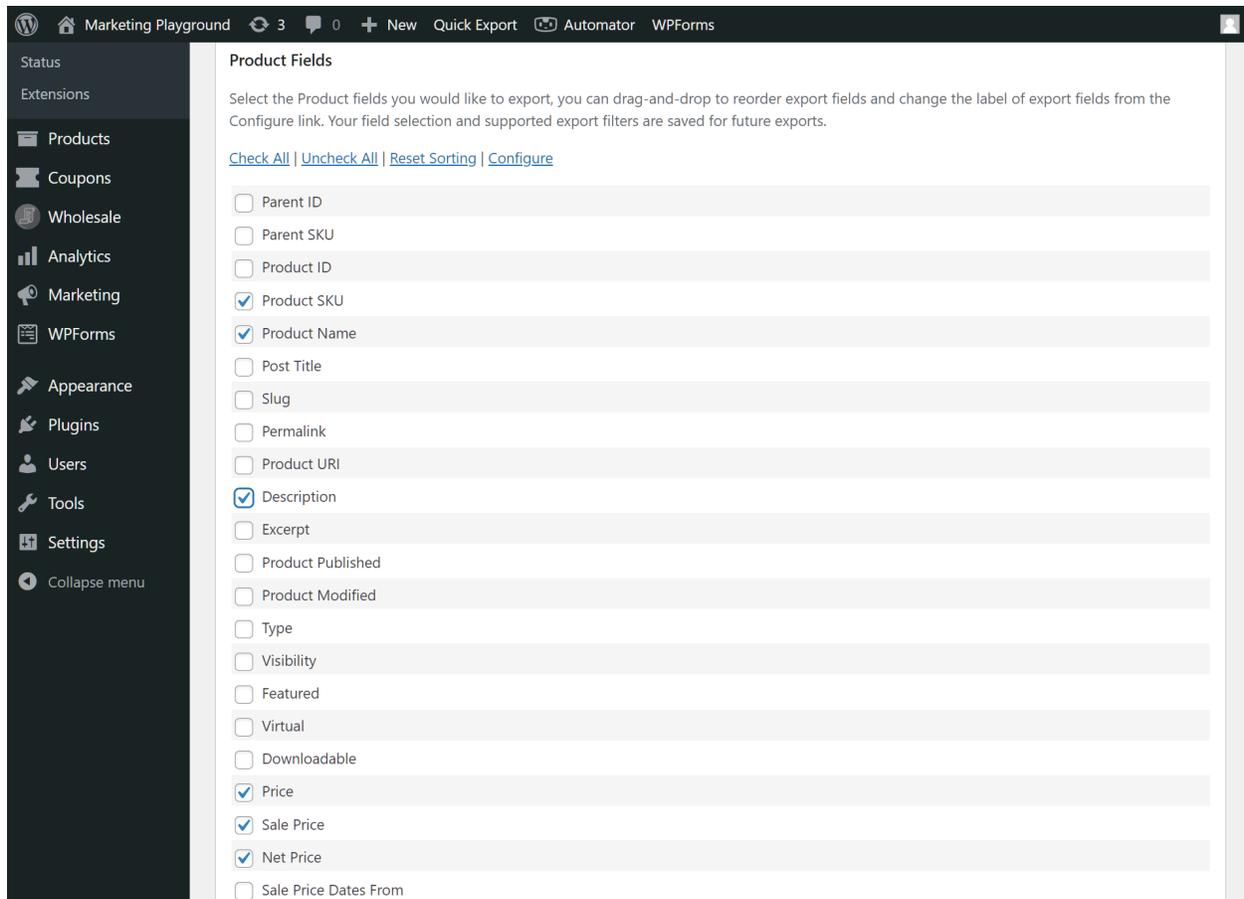
You can pick from many types of information to export:



The screenshot shows the 'Store Exporter Deluxe' interface. The left sidebar contains navigation options: Dashboard, Posts, Media, Pages, Comments, Automator, WooCommerce (highlighted), Home, Orders, Customers, Store Export, Reports, Settings, Status, Extensions, Products, Coupons, Wholesale, Analytics, Marketing, WPForms, and Appearance. The main content area has tabs for Overview, Quick Export (selected), Scheduled Exports, Export Templates, Archives, Settings, Tools, and License. Below the tabs are links for Quick Export, Export Types, and Export Options. The 'Export Types' section features a table with the following data:

| Export Type                               | Records (Refresh counts) | ... |
|---|--------------------------|-----|
| <input checked="" type="radio"/> Products | 36                       | ×   |
| <input type="radio"/> Categories          | 10                       | ×   |
| <input type="radio"/> Tags                | 0                        | ×   |
| <input type="radio"/> Brands              | 0                        | ×   |
| <input type="radio"/> Orders              | 15                       | ×   |
| <input type="radio"/> Customers           | 6                        | ×   |
| <input type="radio"/> Users               | 10                       | ×   |
| <input type="radio"/> Reviews             | 0                        | ×   |
| <input type="radio"/> Coupons             | 44                       | ×   |
| <input type="radio"/> Subscriptions       | 0                        | ×   |
| <input type="radio"/> Product Vendors     | 0                        | ×   |

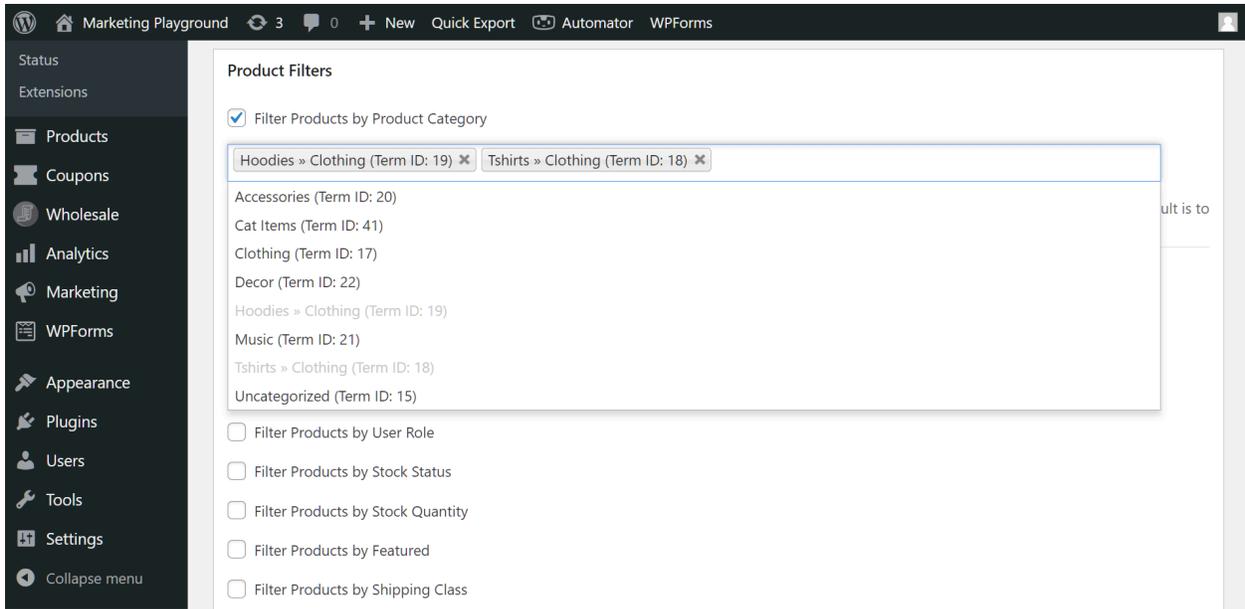
Not only that, you can choose to export specific sets of information within each type of information. For example, if you want to export details about your store’s products, you can pick “Products” from the list above, then choose one or more fields from a giant list of *Product Fields*:



But what if this *Product Fields* list doesn’t include the specific fields you want to export? No problem: you can create your own custom fields and add them to the list!

You can even use *Product Filters* to exercise a greater degree of control over what you transfer into your Excel spreadsheet.

Given all of the above, you can, for example, export data about your products including the *Product Fields* “Product Name” and “Price.” Furthermore, you can be more specific so that only products that fall under the *Product Categories* “Hoodies” and “T-Shirts” are exported.



Of course, the plugin lets you choose the kind of data format to export your details into:



# Scheduled Exports

Want to enjoy true convenience? Then you should automate your exports!

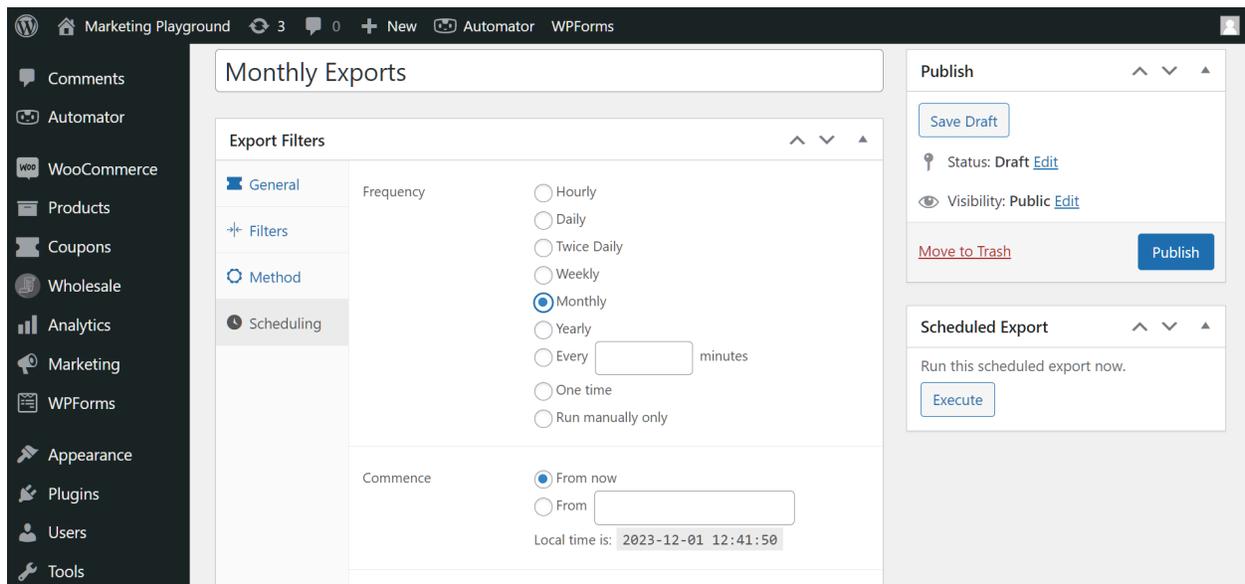
This is where *Scheduled Exports* comes in. Essentially, this section takes the *Quick Export* tools and allows you to schedule when they're implemented. In other words, it lets you turn the entire data export process into an automatic one.

Like *Quick Export*, *Scheduled Exports* lets you choose the specific type of data to export. In addition, it grants you the ability to export your data:

- Hourly
- Daily
- Twice daily
- Weekly
- Monthly
- Yearly
- Every X minutes

You can instruct the plugin to automatically export data:

- The moment you save your scheduled export settings
- Starting on a specified date



You're even provided a *Scheduled Exports* table, which lists all the scheduled exports you've created and saved. You can activate, edit, clone, or delete any of these scheduled exports at any time.

The screenshot shows the 'Scheduled Exports' section of a WordPress dashboard. The interface includes a top navigation bar with tabs for Overview, Quick Export, Scheduled Exports, Export Templates, Archives, Settings, Tools, and License. A left sidebar contains various menu items like Home, Orders, Customers, Store Export, Reports, Settings, Status, Extensions, Products, Coupons, Wholesale, Analytics, Marketing, WPForms, and Appearance. The main content area displays a table of scheduled exports with the following data:

| Name                            | Export Type | Export Format | Export Method              | Status  | Frequency | Next run      | Action                   |
|---------------------------------|-------------|---------------|----------------------------|---------|-----------|---------------|--------------------------|
| <a href="#">Holiday Exports</a> | Products    | CSV           | Archive to WordPress Media | Publish | Daily     | Not scheduled | <button>Execute</button> |
| <a href="#">Monthly Exports</a> |             |               | Archive to WordPress Media | Draft   |           | Not scheduled | <button>Execute</button> |
| <a href="#">Weekly Exports</a>  | Products    | CSV           | Archive to WordPress Media | Publish | Yearly    | Not scheduled | <button>Execute</button> |

Below the table, there are links for 'Edit | Clone | Draft | Delete'.

# Conclusion

Congratulations on finishing this e-book! We've explored data formats, tools like Store Exporter Deluxe and Product Importer Deluxe from Visser Labs, and how they help your online store.

We've learned that data formats are like languages—they help humans and systems alike understand and share info. Exporter tools copy data out, while importer tools bring data in.

These tools make your life easier by helping you:

- Look at data more closely
- Manage inventory better
- Access info offline
- Keep backups
- Shift to new systems smoothly
- Make changes to lots of info at once
- Share data easily

By using exporter and importer tools together, you can backup data, update info easily, collaborate better, and grow your store faster.



Visser Labs' Store Exporter Deluxe and Product Importer Deluxe, make exporting and importing data super simple for your WooCommerce store. As if that weren't good enough, setting these powerful plugins up so that they're ready for use is so easy they can be done in minutes.

Remember, managing data isn't just about moving info around—it's about using it smartly to grow your store. Take what you've learned here, use these tools wisely, and watch your store thrive!

Thanks for joining us on this journey. Here's to smarter data handling and a successful WooCommerce store!

We hope you enjoyed this ebook!

It was brought to you by the folks at Visser Labs.



Unlock unparalleled WooCommerce export and import capabilities with Visser Labs, the quintessential data management, analysis, and storage solution within WordPress!

Enjoy the following powerful features:

- ✓ Easy, Fast, and Secure Export/Import of 10,000+ Products
  - ✓ Advanced Export Scheduling
    - ✓ Smart Filtering
    - ✓ Robot Attribute Controls
- ✓ Massive E-Commerce Administration Toolkit
  - ✓ Dedicated, Fast-Acting Support Team
    - ✓ ... and so much more!

Check out what people are saying about Visser Labs!

- “Very happy clients as they are able to export whatever data they need easily.” – Jaynie
- “Really happy with the plugin and the support provided by Visser Labs.” – Indigo Johns
- “The support is excellent. I had a special request and the support was very responsive in finding the solution.” – Hoguein

Are you prepared to escalate your e-commerce venture to remarkable heights with the ultimate WooCommerce export and import solution within WordPress?

Then visit us at:



Give **Visser Labs** a try!

